

# angela mortimer

## QES Open Letter

This is Katie Bard's last edition of the Quarterly Economic Survey review. With this said, I would like to thank the chamber for the opportunity and my team for their hard work. I would particularly like to thank the audience over the last two years for some energetic and enthusiastic participation. They brought with them a sense of fun, as well as recognition of a pressing need to help Birmingham re-establish itself as a world class city.

Against a background of mixed but generally positive economic signs, we have been able to present a commentary that was direct, challenging yet positive. Our consistent message from Katie Bard and the global Angela Mortimer employment group is that the Birmingham workforce has as good a work ethic as those of any of the towns we recruit in.

We believe there are challenges and that the challenges need to be honestly accounted for. We also believe that the business community has the power to produce solutions that can lead a world class workforce back to global pre-eminence.

The structure of work is changing at this moment, presenting a huge opportunity for Birmingham, given everything else that seems to be working in its favour. Right now, the obstacles are predominantly of mind set and courage.

As a very small contribution, our company will set up the Progressive Employers Group and seek to encourage its members to test the paradigm of conventional philosophies of the organisation of work. We will encourage self-empowerment, teamwork and responsibility, ensuring the results are rigorously tested through research, workshops and economic thinking.

If what we do works, Birmingham will end up as a go-to location for decision makers, contributors and go-getters, positioning itself as one of the '*600 Cities of the World*' (McKinsey Report).

Best wishes,

John Mortimer

John Mortimer  
CEO and Co Founder